



ASH CENTRE HAS GLOBAL IMPACT CAPABILITIES

“There is unique and dynamic synergy being created in the Fort Wayne community,” mentions the competition director of the Olympic Baseball Games., Darin Van Tassell.

The natural question to follow that statement would be “what is taking place in a small city like Fort Wayne, Indiana that is drawing the interest and attention of the leadership of Olympic Baseball?”

To really explain what is transpiring in Fort Wayne would be to summarize it in one simple word.....**Relationships!**

The Fort Wayne community has a rich baseball heritage that is fostering relationships that now span across the globe.

Van Tassell mentions, “we have not seen an individual facility with the passion and leadership to combine special needs, inner city, and collegiate programming with that of local, regional, and international event planning. It really is something special coming together at The ASH Centre.”

The Academy of Sports & Health (ASH) Centre is the site that these relationships are coming together and planning for a bright future.

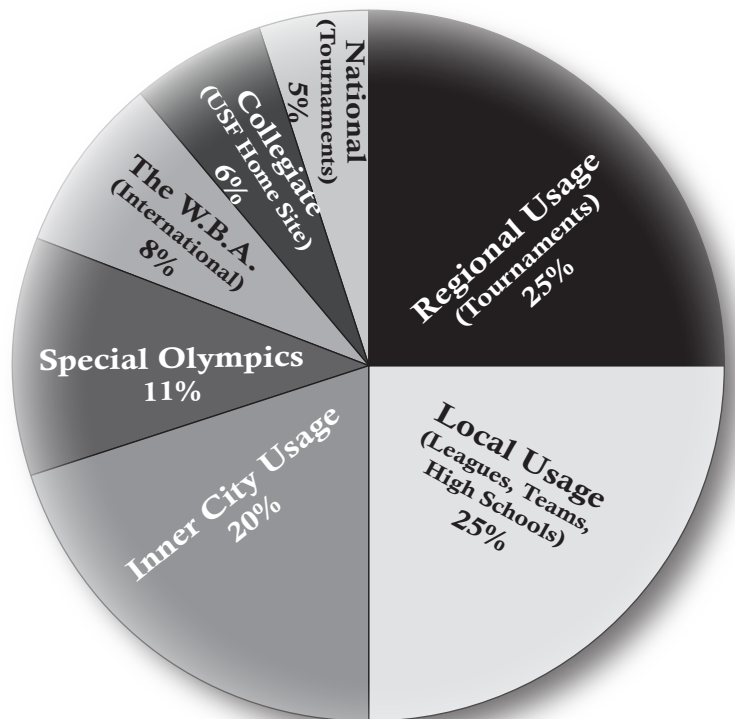
“All of the relationships have successfully been established to make this diverse operation a reality for this community,” explains Caleb Kimmel, Executive Director of The World Baseball Academy.

The final piece, prior to becoming a model for all of amateur baseball, is the renovation of The ASH Centre outdoor sports complex to accommodate the programming needs.

“There is no reason not to proudly state that Fort Wayne can become home to the most diverse amateur baseball operations in the entire world,” boasts Kimmel.

The ASH Centre has the **relationships** established to become the home site of the **MOST DIVERSE AMATEUR BASEBALL OPERATION** in the entire world!

DIVERSE USAGE OF A WORLD CLASS FACILITY



PROJECTED USAGE PERCENTAGES BASED ON 180 DAYS OF USAGE FOR A MIDWEST CLIMATE

RENOVATED OUTDOOR COMPLEX AT THE ASH CENTRE

- * ONE COLLEGIATE FIELD - ARTIFICIAL FIELD TURF
- * ONE HIGH SCHOOL FIELD - ARTIFICIAL FIELD TURF
- * TWO INTERMEDIATE SIZE FIELDS - ARTIFICIAL FIELD TURF
- * WARM-UP / BATTING TUNNEL TRAINING AREA
- * CLUBHOUSE / INDOOR HITTING SHED

ECONOMIC IMPACT NOTE:

The Regional & National Usage Makes Up Only 31% of The Projected Usage Of A World Class Facility.

However, These Two Components Are Projected To Create \$2 - \$4 Million Of Economic Impact Annually!



What Does This Mean?

The facility supports strong economic growth while the majority of the usage (69%) focuses on true outreach through the game of baseball serving inner city, special olympic, local and international needs.