

# SPONSORSHIP PACKAGE

SIXTH ANNUAL

# DINNER ON THE DIAMOND

IN SUPPORT OF WBA'S ON DECK PROGRAM



SEPTEMBER

14

• 2024 •

# W B A IMPACT

## WBA VISION & IMPACT

World Baseball Academy is a local not-for-profit that lives out its vision daily, by developing leaders who positively impact our world. Our passion for developing young people inspires us to reach all kids, not just those whose families can afford baseball lessons and teams, or those who are physically or developmentally capable of mainstream competitive sports. That's why we created **On Deck**.

On Deck programs serve at-risk boys and girls ages 5 - 18 to help them reach their full potential, overcoming challenges including socioeconomic status and intellectual or physical disability. Opportunities to learn, be mentored, and to serve are offered at no cost to families, thanks to the support of donors who care about kids. In its 2022-2023 program year, On Deck programs served **over 1,800 boys and girls, with programs that range from basic baseball skill to STEM education (you can't play baseball without physics)!**

Your partnership will strengthen this quality mentoring program to serve even more at-risk youth - a true home run for our community! Your participation as a sponsor of the Dinner on the Diamond event scores big for your company too. Your brand will be highly visible at this unique, fun and sure to be popular event. Some sponsorship levels include marketing benefits that will last through the summer of 2024!

Please consider sponsorship support of this event and its most important benefit: **giving young people the knowledge, hope and confidence they need to be successful, developing as leaders who will positively impact our world.**



OUR MISSION IS TO USE THE PLATFORM OF BASEBALL TO  
EXEMPLIFY EXCELLENCE AND LEADERSHIP BEYOND THE  
GAME.

# DINNER ON THE DIAMOND

## EVENT DETAILS

### WHEN:

Saturday, September 14, 2024  
6 p.m. - 9 p.m.

### WHERE:

On a Diamond!  
At the World Baseball Academy's ASH Centre  
1701 Freeman Street, Fort Wayne

### WHAT:

- A unique and fun event benefiting World Baseball Academy's free programs for at-risk boys and girls; called On Deck.
- Unique venue! Outside, on a beautiful baseball diamond, under the lights
- Great food and drinks! Around the outfield, food and beverage stations will be hosted by local restaurants, breweries and wineries.
- Live music and entertainment!
- Silent and live auctions
- Brief program highlighting the impact of On Deck, and offering guests the opportunity to step up to the plate to make an additional donation to benefit On Deck kids.



PLEASE JOIN US!

# CORPORATE SPONSORSHIP

## TITLE SPONSOR - \$25,000

- Title Sponsor
- Fireworks Countdown Sponsor
- Reserved Spots for (16) of Your Associates
- Field Usage for Corporate Outing, Including Lunch
- Leadership Talk Opportunity with On Deck Students
- Recognition in Event Program Guide
- Company Banner Year Round
- Logo on Event Banner
- Recognition on Event Screen
- Name Mention on Stage
- Logo Prominently displayed on Event Webpage
- Complimentary WBA Shirt
- May provide item for each participant
- Special Recognition in On Deck Annual Report
- Eligible to sing in the “Take Me Out to the Ballgame” video which will be featured at the event



# CORPORATE SPONSORSHIP



## PLATINUM - \$10,000

- Signature Sponsor
- One of a Kind Offer - Have Your Event Here  
- Field usage for corporate outing, including lunch
- Reserved Spots for (16) of Your Associates
- Field Usage for Corporate Outing, Including Lunch
- Leadership Talk Opportunity with On Deck Students
- Recognition in Event Program Guide
- Company Banner Year Round
- Logo on Event Banner
- Recognition on Event Screen
- Name Mention on Stage
- Signature Sponsor Logo Prominently displayed on Event Webpage
- Complimentary WBA Shirt
- May provide item for each participant
- Special Recognition in On Deck Annual Report
- Eligible to sing in the "Take Me Out to the Ballgame" video which will be featured at the event

## DIAMOND - \$5,000

- Reserved Spots for (8) of Your Associates
- Recognition in Event Program Guide
- Company Banner Year Round
- Logo on Event Banner
- Recognition on Event Screen
- Name Mention on Stage
- Sponsor Name Listed on Website
- Complimentary WBA Shirt
- May provide item for each participant
- Special Recognition in On Deck Annual Report
- Eligible to sing in the "Take Me Out to the Ballgame" video which will be featured at the event



# CORPORATE SPONSORSHIP

## GOLD - \$2,500

- Reserved Spots for (8) of Your Associates
- Recognition in Event Program Guide
- Logo on Event Banner
- Name Mention on Stage
- Sponsor Name Listed on Website
- May provide item for each participant
- Eligible to sing in the “Take Me Out to the Ballgame” video which will be featured at the event

## SILVER - \$1,000

- Reserved Spots for (8) of Your Associates
- Recognition in Event Program Guide
- Logo on Event Banner
- Sponsor Name Listed on Website

2022-2023

# 1,800

BOYS AND GIRLS SERVED

