

## Halloween Wiffle Ball Fundraiser Letter to Team Captains

World Baseball Academy, Inc., a homegrown 501(c)3 nonprofit, is a valued asset for Northeast Indiana because of the positive impact on youth and community vitality. Our vision is to develop leaders who positively impact our world.

World Baseball Academy owns and operates the ASH Centre athletic complex while serving over 6,800 boys and girls each year through programs and activities that fulfill our vision of developing the next generation of young leaders.

Team Captains who join WBA's **Wiffle Ball Spooktacular** will help raise support directly for our **On Deck programs** serving at-risk boys and girls, helping them reach their full potential, overcoming challenges of socioeconomic status and intellectual or physical disability. WBA depends on donors to offer On Deck at no cost to families, giving over 1,200 kids/year opportunities **to learn, be mentored, and to serve** through a variety of programs, including skills camps, Badges for Baseball, STEM lessons, adaptive programs, summer camps, volunteering, and year-round mentoring.

WBA's On Deck initiative collaborates with numerous area nonprofits to help target at-risk kids that could be well served within one of our programs. The client group is comprised of youth that meet one or more of the following qualifications:

- -Socioeconomically disadvantaged -Eligible for free and reduced lunch status -Single parent situation
- -Learning disability
- -Ethnic minority

WBA is truly a unique nonprofit entity that has been built on trust and commitment to developing our next generation of young leaders. If you want to change our world, invest in the development of a future leader!

We thank you for your consideration in becoming a 2024 Team Captain!

Sincerely,

MBKI

Caleb B. Kimmel, CEO World Baseball Academy, Inc.

